2022 PROJECT GOALS & OBJECTIVES

	PROJECT NAME
AUTHOR	Add your goal to this worksheet, then use the SMART process to determine the character- istics of your objective(s). SMART stands for specific, measurable, achievable, relevant, and time-bound. If the goal is to improve sales revenue, the objective should look like this:
DATE	"To increase widget sales revenue by 5% in the first quarter of 2022 by making 50 extra calls a day"
GOAL	
SPECIFIC: Who? What? When? Where? Why? Which?	
MEASURABLE: Metrics and milestones. How much? What %?	
ACHEIVABLE: Do you have the skills and tools to accomplish?	
RELEVANT: Does it fit with the overall org. objectives?	
TIME-BOUND: Intermediate and final deadline	
OBJECTIVE 1	
OBJECTIVE 2	
OBJECTIVE 3	